

# Melissa R Draughon

H.D. Vest Financial Services®

As the executive manager of the H.D. Vest Training & Events Department, Melissa manages the team responsible for the learning needs of both Advisors and internal team members. Her team offers the following menu of services:

## **Conference and Event Planning**

National Conference, H.D. Vest Elite Academy<sup>SM</sup>, Field Leaders Conference and Regional Summits

## **Learning and Development**

Advisor Training, Team Member Training, Webcasts, Online Learning, Podcasts and Technology Training

## **Peer to Peer Learning**

Chapter Program  
Mentor Program

Melissa is a registered principal with over 12 years of experience in financial services. Her career has focused on leveraging innovation to deliver relevant training with innovative and entertaining methods. She has been a featured speaker at conferences for organization such as Marcus Evans eLearning for Sales, VNU Training Magazine and Urban Financial Services.

Being a native of Columbus, Ohio, Melissa is a die hard buckeye fan “Go Bucks!” She’s also passionate about the arts, golf, fresh water fishing and shopping.



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